

MAKE IT

STRAIGHT™

SALON BLOWOUT RESULTS

- Lasts up to 20 shampoos
- Eliminates curls and frizz
- One easy application

ALLERGY TEST: As with any product, a preliminary allergy test should be done first by applying a small amount of the product behind your ear or on your inner forearm and allowing it to dry. If irritation occurs, stop use.

PRECAUTIONS:

- 1) If any product gets in your eyes, rinse thoroughly with warm water.
- 2) A patch test should first be taken by testing the product on a small amount of your hair and following the instructions.
- 3) Minimize contact with your skin, if irritation or redness occurs stop and wash off.

KEEP OUT OF REACH OF CHILDREN. NOT FOR CONSUMPTION.

You must follow every step of the process to insure the best results.

Check off as you go.



1 PREPARE

- Wash your hair with a clarifying shampoo. Do not condition. Towel off excess water leaving your hair slightly damp.
- Place a towel over shoulders to protect your clothes.
- Items needed: comb, blow dryer, flat brush, hair clips & flat iron.
- Wear gloves at all times during application.



2 APPLY

- Pour a manageable amount of **MAKE IT STRAIGHT™** (bottle #1) into the palm of your hands. Apply to hair from root to tip.
- Repeat until every strand of your hair is coated.
- A comb can be used to help evenly distribute the product.



3 WAIT

- Leave **MAKE IT STRAIGHT™** in your hair for 20 minutes.



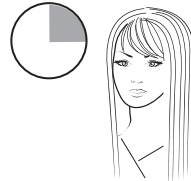
4 BLOW DRY

- Dry hair as straight as possible by pointing your blow-dryer downward and brushing your hair in downward strokes.
- Note: Use a flat brush not a round brush.



5 STRAIGHTEN

- Separate and clip your hair into 4 to 5 sections.
- Set your flat iron tool 400°F - 410°F. (Avoid lower temps.)
- One section at a time, separate your hair again into 1" strips and pass the flat iron through each 5-8 times.
- Note: Stickiness and/or vapors may occur, this is a normal part of the product activation.



6 WAIT

- Leave **MAKE IT STRAIGHT™** in your hair for 15 minutes.



7 RINSE

- Rinse your hair with water until the product is completely removed. Do not use shampoo.
- Apply your usual conditioner and rinse.



8 BLOW DRY

- Blow dry hair completely.
- Finish your look with the Daily Finishing Oil.
- Application lasts up to 20 shampoos.



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